

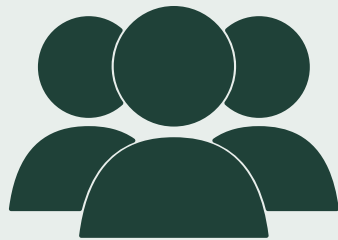


# 5 Steps to Zero Carbon

## 1) Change Energy Consumed

MOVE FROM FOSSIL FUEL GENERATED ENERGY TO ZERO CARBON ENERGY. LOCAL UTILITIES WILL PROVIDE SOLAR AND HYDRO POWER

CONVERT ALL FOSSIL FUEL BURNING HEAT SOURCES IN BUILDINGS TO ELECTRIC  
CONVERT ALL DIESEL AND GASOLINE BURNING VEHICLES AND EQUIPMENT TO ELECTRIC BATTERY POWERED



## 2) Take Control of the Demand

TAKING CONTROL OF WHEN ENERGY IS CONSUMED IS CRITICAL TO REDUCING THE DEMAND OF ENERGY PRODUCTION. MOVING CONSUMPTIVE ACTIVITIES TO TIMES OF LOW USE RELIEVES STRESS ON THE PRODUCTION



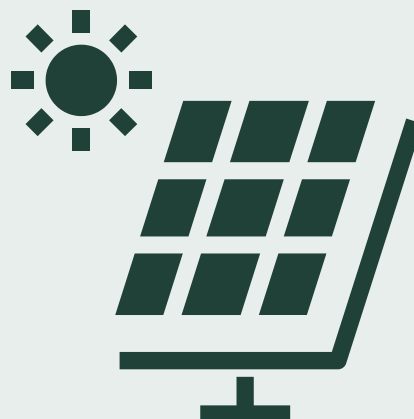
## 3) Reduce Consumption

PERFORMING ENERGY EFFICIENCY REVIEWS OF ALL BUILDINGS AND FACILITIES AND IMPLEMENTING RECOMMENDED UPGRADES REDUCES ENERGY DEMAND AND PRODUCTION. THESE ACTIONS WILL SAVE MONEY IN THE LONG RUN



## 4) Generate Locally

INSTALLING SOLAR AND GEOTHERMAL LOCALLY ENABLES US TO MEET OUR ENERGY DEMANDS WITH ZERO CARBON ENERGY



## 5) Purchase Offsets

PURCHASE MARKET BASED OFFSETS FOR ANY ENERGY THAT CANNOT BE GENERATED FROM A ZERO CARBON SOURCE