



PRESS RELEASE

FOR IMMEDIATE RELEASE

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Boone Police Vehicle Design Contest

The Boone Police Department is looking for talented artists that would like to see their personal design on our police vehicles!

"The Boone Police Department would like to change the look of our police cars. We are soliciting input from the Boone community to help us. We would like to have a design that would symbolize our community and present a professional, approachable appearance. Our thoughts are to depict the beauty of Boone and can include our commitment to serving, protecting and engaging in community policing. We wish to give our community a voice in this decision and look forward to seeing what ideas come forward" stated Andy LeBeau, Boone Police Chief.

The design contest will begin on August 19th, and will close September 9th. We will be accepting designs from any interested community-centered individuals (i.e. those who work, shop, do life in Boone) who would like their art displayed on our police vehicles.

There is no age requirement for this contest. More general rules can be found at www.townofboone.net/police.

As this is a public contest, we will be announcing the winner's name on our website and social media pages after the vehicle has been outfitted with the design in the coming months. The winner will be contacted prior to the public announcement.

"Our community of local artists do a masterful job of capturing the images and elements that create visuals that people associate with Boone and the High Country. This project provides both

a unique canvas and rare opportunity to create a brand that reflects the spirit of our community and its support for an important partner. We are excited to see the end result and know this will be another representation of how our community supports artists and their abilities to inspire us with their work.” stated David Jackson, President and CEO of the Boone Area Chamber of Commerce.

In addition to having your amazing design displayed on our police vehicles, the Town of Boone and the Boone Area Chamber of Commerce have teamed up to create a rewards package for the winner! The Boone Community has such talented artists, and we look forward to seeing what your creative minds come up with!